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MAJOR FEDERAL CREDIT UNION CHANGES NAME

**Service Philosophy Inspires Honolulu City & County Employees Federal Credit Union
to Change Name to Aloha Pacific Federal Credit Union**

HONOLULU – On July 1st, Honolulu City & County Employees Federal Credit Union (HCCEFCU) will officially launch a new era when it becomes Aloha Pacific Federal Credit Union.

“We are changing our name to Aloha Pacific FCU to better reflect our service philosophy as we grow membership and improve products and services. HCCEFCU is proud of the quality service we’ve provided our core City & County employee members for years. As we welcome new employee groups and create a more diverse and larger membership base, we will continue to serve our members where it counts the most – excellent rates, more products and greater convenience,” said, Wallace Watanabe, President and CEO of HCCEFCU.

Jimmy Shiramizu, Chairman of the Board of HCCEFCU, said “The name change is a sound business decision that will serve our existing and expanding membership better.”

The name change has received the approval of the National Credit Union Administration (NCUA). Other local regulatory approvals are anticipated to be granted shortly. Over the next few months the organization will gradually change signage and other materials to reflect the new name.

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HCCEFCU is the third largest credit union in Hawaii with more than \$415 million in assets. The main branch is on South Hotel Street, with additional branches in Waikēle and Waimalu. A downtown Honolulu branch will open later this year. It also has a network of over 40 Kalabash ATMs throughout Hawaii. Membership is open to employees of the City and County of Honolulu, members of the Hawaii Government Employees Association, as well as other select employee groups and their immediate family.

For additional information about HCCEFCU, please visit www.kalanet.com.

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