



For Immediate Release
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Aloha Pacific Federal Credit Union Launches Text Message Banking

HONOLULU—Aloha Pacific Federal Credit Union (Aloha Pacific) launched a new free text message banking service today that gives account access to members who have text message-capable phones regardless of which carrier is used.

Text message banking utilizes text messages to inquire about and receive account information. One mobile phone per account can be enrolled in the service for free. Enrollment is through KalaNet Online Banking at www.kalanetonline.com. Once members are enrolled, there is no need to log in to retrieve information.

For a closer relationship to their account, members can sign up for a weekly balance alert, which will be sent every Friday to their mobile phone. Member can also register for email alerts that notify them when their balance is above or below a specified amount.

"We're continuing to look at different ways to help our members manage their finances," said Wallace Y. Watanabe, president and CEO of Aloha Pacific. "More and more people are utilizing technology to automate many aspects of their lives, and we want to provide the means for them to do so."

About Aloha Pacific Federal Credit Union:

Founded in 1936 by industrious city employees, Aloha Pacific FCU is the third largest credit union in Hawaii with more than \$700 million in assets. It has nine branches and 46 ATMs. Membership is open to employees of the City & County, members of the Hawaii Government Employees Association and more than 1,000 select employee groups (SEGs) and their immediate family. For additional information, please visit www.alohapacific.com.

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