



**For Immediate Release**

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## **Aloha Pacific Federal Credit Union Voted Best Bank or Credit Union in Best of the Best Poll**

HONOLULU—Aloha Pacific Federal Credit Union (Aloha Pacific) was voted “Best Bank or Credit Union” in *The Honolulu Advertiser's* 2008 Best of the Best People's Choice Awards.

“This is really an honor and a privilege to know that the community holds us in such high regard,” said Wallace Watanabe, president/CEO of Aloha Pacific. “With so many different financial institutions out there, we strive to remain competitive in the marketplace but continue to build long-lasting relationships with our members. This people's choice award encourages us to continue reaching for our goals.”

Originally founded by city and county employees to help fellow members, Aloha Pacific has grown into the third largest credit union in Hawaii with a diverse field of membership. Members include current and retired city and county employees and their families, members and employees of Hawaii Government Employees Association and other select employee groups.

“Many of our members have been with us from the early days and have passed on the gift of membership to their children and grandchildren,” said Watanabe. “Likewise, many of our employees have been with us for 10 to 20 years, and I think it's this familiarity between our members and staff that sets us apart. We've become part of each other's *ohana*, which is a really good feeling on both sides.”

Aloha Pacific offers a full range of financial services to its members, including personal savings and checking, certificates of deposit and home and auto loans. Membership begins with a personal savings account, which gives you access to higher interest rates on savings products and low account fees. Youth members can qualify for one of three youth programs that provide age-specific financial education. The credit union also offers safe deposit box rentals and access to more than 40 KALABASH ATMs in Hawaii and more than 25,000 ATMS in the U.S. and Canada through the CO-OP Network.



In honor of being selected the Best of the Best, Aloha Pacific and E.K. Fernandez Shows will celebrate members on Sunday, June 15 at the 50<sup>th</sup> State Fair. Special event tickets for Member Appreciation Day are available for purchase at all Aloha Pacific branches. Member tickets cost \$15 and are good for a wristband for unlimited rides between noon and 6 p.m. The wristband also includes fair admission for the person wearing it. Members may also purchase tickets for non-members at \$18.50 per ticket. Event tickets are on sale from now through June 14, while supplies last.

To purchase an event ticket, members must submit their payment with a completed order form to any branch. No mail-in orders will be accepted. Tickets are non-refundable and good at the 50<sup>th</sup> State Fair only on Sunday, June 15 between noon and 6 p.m. Tickets are limited to one ticket per member. Drawing entries are accepted only at the booth and winners will be announced at the fair.

**About Aloha Pacific Federal Credit Union:**

Founded in 1936 by industrious city employees, Aloha Pacific FCU is the third largest credit union in Hawaii with more than \$430 million in assets. It has four branches and over 40 ATMs. Membership is open to employees of the City & County, members of the Hawaii Government Employees Association as well as other select employee groups (SEGs) and their immediate family. For additional information, please visit [www.kalanet.com](http://www.kalanet.com).

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