



For Immediate Release

July 14, 2008

Contact:
Aloha Pacific Federal Credit Union
Contact: Mr. Kristopher Kono
Phone: 539-0152
Email: kris@kalanet.com

Aloha Pacific Federal Credit Union Hires Genal Perrin as Waikele Branch Manager

HONOLULU—Aloha Pacific Federal Credit Union (Aloha Pacific) announces the hiring of Genal Perrin as Waikele branch manager.

Perrin will be responsible for the profitability, administration and supervision of the branch and the promotion of teamwork, service excellence, relationship building and staff professionalism. She will also establish and implement operational, business and service objectives, oversee branch staffing and training and generate reports to track performance.

She joins Aloha Pacific with more than 14 years of financial experience and more than four years of management experience. Her previous positions include assistant vice president – personal banking manager and branch manager at a local financial institution.



Perrin earned a bachelor of science in business management from University of Phoenix in 2003 and an executive masters of business administration from Hawaii Pacific University in 2005. She is also an active member in the Hawaii Kai Jaycees and served as vice president of community development from 2006 to 2007.

About Aloha Pacific Federal Credit Union:

Founded in 1936 by industrious city employees, Aloha Pacific FCU is the third largest credit union in Hawaii with more than \$450 million in assets. It has four branches and over 40 ATMs. Membership is open to employees of the City & County, members of the Hawaii Government Employees Association as well as other select employee groups (SEGs) and their immediate family. For additional information, please visit www.kalanet.com.