



**For Immediate Release**

July 28, 2009

Contact:

Aloha Pacific Federal Credit Union

Contact: Mr. Kristopher Kono

Phone: 539-0152

Email: kris@kalanet.com

## **Aloha Pacific Federal Credit Union Promotes Genal Perrin to Senior Branch Manager**

HONOLULU—Aloha Pacific Federal Credit Union (Aloha Pacific) promoted Genal Perrin to senior branch manager. Perrin will expand her areas of responsibility to include the Waikele, Waimalu and Fort Street branches. She will continue to be responsible for the profitability, administration and supervision of these branches and the promotion of teamwork, service excellence, relationship building and staff professionalism. She will also establish and implement operational, business and service objectives, oversee branch staffing and training and generate reports to track performance.



Perrin has been with Aloha Pacific for a year and has more than 14 years of financial experience. She was previously the Waikele branch manager.

Perrin earned a bachelor of science in business management from University of Phoenix in 2003 and an executive masters of business administration from Hawaii Pacific University in 2005. She sits on the Hawaii Kai Jaycees' board of directors as the individual development vice president for 2009.

### **About Aloha Pacific Federal Credit Union:**

Founded in 1936 by industrious city employees, Aloha Pacific FCU is the third largest credit union in Hawaii with more than \$500 million in assets. It has six branches and 45 ATMs. Membership is open to employees of the City & County, members of the Hawaii Government Employees Association as well as other select employee groups (SEGs) and their immediate family. For additional information, please visit [www.kalanet.com](http://www.kalanet.com).

###