



**For Immediate Release**  
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## **Aloha Pacific Federal Credit Union Launches KalaPoints, Rewards Program for Credit and Check Cardholders**

HONOLULU—Aloha Pacific Federal Credit Union (Aloha Pacific) launched KalaPoints, a rewards program for its credit and check cardholders. Members will automatically begin earning KalaPoints on all signature-based (credit) purchases starting today. Credit cards earn 1 point for every \$1 retail purchase; check cards earn 1 point for each \$2 retail, signature purchase.

KalaPoints is a free service to all credit and check cardholders with no enrollment or annual fees. KalaPoints can be redeemed for valuable merchandise, travel and special activity packages.

"This is a great way for us to reward our members and an easy way for them to earn rewards for their everyday purchases," said president/CEO Wallace Watanabe.

KalaPoints has no expiration date and can be redeemed at any time as long as the member is in good standing. Orders can be placed online at [www.scorecardrewards.com](http://www.scorecardrewards.com) or by calling 800-842-3006.

### **About Aloha Pacific Federal Credit Union:**

Founded in 1936 by industrious city employees, Aloha Pacific FCU is the third largest credit union in Hawaii with more than \$430 million in assets. It has four branches and over 40 ATMs. Membership is open to employees of the City & County, members of the Hawaii Government Employees Association as well as other select employee groups (SEGs) and their immediate family. For additional information, please visit [www.kalanet.com](http://www.kalanet.com).

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