



For Immediate Release

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Aloha Pacific Federal Credit Union

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Now Offering High Rates on Free Business Checking Accounts

HONOLULU—Aloha Pacific Federal Credit Union (Aloha Pacific) expands its KalaRewards Free Checking program to business members. With KalaRewards Business Checking, businesses can earn up to 3.00%APY* on checking balances up to \$50,000 and earn free reward points on all check card purchases. Other free features include, online account access, e-statements, cancelled check images and much more.

"KalaRewards was such a great hit with our members that we're expanding this great checking product to our business members," said Wallace Y. Watanabe, president/CEO of Aloha Pacific. "We want our members to succeed in all that they do, and KalaRewards Business Checking is just one of the stepping stones on their way to success."

In addition to savings, checking and certificates, Aloha Pacific offers business loans and lines of credit—both secured and unsecured. For a complete listing, please visit our website at www.kalanet.com.

*If requirements are met monthly, your checking will earn 3.00% Annual Percentage Yield (APY) on balances up to \$50,000. Checking balances above \$50,000 will earn 0.50% APY. If requirements are not met, the account will remain a FREE checking (no minimum balance or monthly fees) and earn 0.10% APY. Basic requirements are electronic statements, 10 check card purchases and 1 direct deposit / ACH transaction per month. If requirements are not met, the account remains a free checking account. Rates are effective 10/01/2008. Checking requires Membership (\$100 in a savings account) in the credit union. Patent pending BancVue. BancVue is not affiliated with Aloha Pacific FCU. Terms, conditions and rates are subject to change after the account opening. Refer to account rules and regulations, fee schedule, rate sheet and other disclosures. Contact a branch for more details about applicable fees and terms. Copyright 2008.

About Aloha Pacific Federal Credit Union:

Founded in 1936 by industrious city employees, Aloha Pacific FCU is the third largest credit union in Hawaii with more than \$450 million in assets. It has five branches and over 40 ATMs. Membership is open to employees of the City & County, members of the Hawaii Government Employees Association as well as other select employee groups (SEGs) and their immediate family. For additional information, please visit www.kalanet.com.

Aloha Pacific offers commercial and individual consumer financial products and services including checking, savings, certificates, individual retirement accounts, personal and commercial loans, safe deposit boxes, mortgages and home equity lines of credit at very competitive rates. It also partners with many of Oahu's major auto dealers for easy auto loan financing at competitive rates.

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